



# Training Programme on Identifying & Mentoring Micro-Entrepreneurs

**6-8 May 2008  
New Delhi**

While an increasingly liberalized and global economy has thrown open a large number of entrepreneurial opportunities, it has also highlighted issues of increasing unemployment and migration. The fact that the largest percentage of the unemployed population in India is the educated youth indicates that this may be the opportune time to make greater efforts to 'unlock the entrepreneurial potential'. It may help to build a culture of entrepreneurship and develop a new cadre of organisation builders who have the mindset and skills to develop and nurture businesses that earn 'profits' and give employment and income security to many.

Past experiences have demonstrated that through effective entrepreneurship training, people can access the skills and knowledge needed to start and grow a new business. Development practitioners working with small entrepreneurs in addition to having an unwavering belief in the innate capacity of all people to contribute meaningfully also need the ability to identify the 'right' person/s from amongst communities as well as the knowledge and skill to successfully mentor these 'visionaries' to develop sustainable and profitable businesses.

On this premise **Parivartan** announces a training programme on '**Identifying and Mentoring Micro Entrepreneurs**' from **6-8 May 2008 at Delhi**. The training programme shall introduce the concept of entrepreneurship highlighting the strategies adopted for identifying and developing entrepreneurial skills in micro entrepreneurs.

### **Training Outcomes**

The programme aims at illustrating the concept of entrepreneurship, approaches and methodologies under the realm of micro enterprise development that are followed to identify and nourish micro entrepreneurs.

Specifically, the training outcomes would be:

- ▶ Enhanced knowledge of traits and characteristics associated with entrepreneurs
- ▶ Enhanced understanding of techniques used in identification of these traits
- ▶ Enhanced understanding of processes involved in enterprise conception and initiation

### **Who should attend**

The programme is designed for operational and middle level functionaries, practitioners and consultants involved in designing, implementation and mentoring of entrepreneurship and enterprise promotion interventions.

### **Programme Fee**

Fee for the programme is INR 6,000 per participant. Payments can be made through demand draft in favour of "Parivartan Samaj Sewa Samiti" payable at New Delhi. Accommodation facility will be available for a limited number of participants on a twin sharing basis on payment of an additional fee of INR 5,000 per participant.

### **Parivartan**

Parivartan is a not-for-profit society striving to facilitate access to knowledge and skills for prosperity of the poor and vulnerable through participatory action research, training and networking. With the mission of "**reaching unreached**", Parivartan works on designing innovative, cost-effective and user-friendly tools to transfer knowledge to the intended audience. **Sambodhi Research & Communications**, a leading Development Management Consultancy & Training Organization is the knowledge partner for Parivartan's initiatives.

*For further information*

**Parivartan**

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