



Training Programme on Institution Development for Enterprise Promotion

17-19 March 2008
New Delhi

An increasingly liberalized and open-market has thrown open a large number of entrepreneurial opportunities in the Indian context. These processes have contributed to creating some remarkable businesses and entrepreneurs during the last two decades. The poor however are not always in a position to take advantage of such opportunities. Creating conditions where poor can start their own enterprise can not only help fill product and service gaps in a sustainable manner but also create employment opportunities for many others. Past experiences have demonstrated that with adequate mentoring and by using appropriate institutional frameworks, small entrepreneurs can make extraordinary contributions not only towards economic sustainability of their families but also lift the economic fortunes of their communities.

Practitioners working with small entrepreneurs in addition to having an unwavering belief in the innate capacity of all people to contribute meaningfully also need a thorough understanding of institutional forms and structures to organize small businesses effectively. Appropriate institutional structures present opportunities for aggregation and facilitate fostering of upstream and downstream linkages that are crucial to making these enterprises sustainable.

On this premise **Parivartan** announces a training programme on '**Institution Development for Enterprise Promotion**' from **17-19 March 2008** at **Delhi**.

Training Outcomes

The training is specifically aimed at developing individual and institutional capacities in building collectives of micro and small entrepreneurs to enhance negotiating capabilities and fostering linkages.

Specifically, the training outcomes would be:

- ▶ Enhanced understanding of various types of institutional forms for small enterprises
- ▶ Enhanced analytical skills for selection of appropriate institutional form in any context
- ▶ Enhanced understanding of processes involved in creating and fostering institutions

Who should attend

The programme is designed for operational and middle level functionaries, practitioners and consultants involved in designing, implementation, mentoring, monitoring and evaluation of enterprise promotion interventions.

Programme Fee

Fee for the programme is INR 6,000 per participant. Payments can be made through demand draft in favour of "Parivartan Samaj Sewa Samiti" payable at New Delhi. Accommodation is available for a limited number of participants on a twin sharing basis on payment of an additional fee of INR 5,000.

Parivartan

Parivartan is a not-for-profit society striving to facilitate access to knowledge and skills for prosperity of the poor and vulnerable through participatory action research, training and networking. With the mission of "**reaching unreached**", Parivartan works on designing innovative, cost-effective and user-friendly tools to transfer knowledge to the intended audience. **Sambodhi Research & Communications**, a leading Development Management Consultancy & Training Organization is the knowledge partner for Parivartan's initiatives.

For further information

Parivartan

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